

# AI Strategy & Consulting

Turn AI ambition into a clear, investable roadmap

## Overview

We deliver AI strategy and consulting that aligns use cases, ROI, and technical feasibility with your business goals—securely and at enterprise scale.

## Business problems we address

- Multiple business units pursuing AI in silos with no unified strategy or governance.
- Leadership lacks a clear view of which AI use cases will deliver ROI and in what order.
- Technical feasibility and data readiness are unknown, leading to stalled or failed pilots.
- Procurement and security need a defensible framework before approving AI investments.
- Board and regulators expect a coherent AI narrative and risk posture.

## How we deliver

We run a structured engagement: stakeholder interviews across business and IT, data and capability assessment, use-case prioritization with ROI and feasibility scoring, and a phased roadmap with governance and ownership. You receive an actionable plan—not a shelf document—with clear next steps and decision points.

## Delivery steps

### 1. Stakeholder interviews

Map goals, constraints, and data landscape.

### 2. Use-case prioritization

ROI and feasibility scoring.

### 3. Roadmap & governance

Phased plan and governance model.

## Security & governance

Strategy outputs are designed for enterprise and regulatory consumption. We incorporate risk classification (e.g. EU AI Act tiers), data sovereignty and residency considerations, and governance requirements into the roadmap from day one. Recommendations are vendor-neutral and security-first so that approved initiatives can move to build with compliance built in.

## Who should use this service

Ideal for CIOs, CTOs, Heads of Digital, and innovation leads who need to align the organization around a single AI strategy. We work with enterprises that have multiple pilots or ideas but lack a prioritized, governable plan—and with those just starting their AI journey who want to avoid costly detours.

## Example use case

A global bank needed a clear AI roadmap across 12 business units. We delivered a prioritized use-case matrix and ROI model in 6 weeks, enabling \$2M in approved pilot budget.

## Key capabilities

- Use-case discovery
- ROI modeling
- Technical feasibility
- Vendor evaluation

Moaisus Global Solutions — Enterprise AI, securely and at scale.